

Reviewing a Year of Credit and Financial Management in Print

AN INDEX TO ARTICLES PUBLISHED IN 1955

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(see also Symposiums)

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Good breeding consists of success — fully hiding how much you think of yourself and how little you think of others.

—Mark Twain

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Helpful Ideas

"Have been very much impressed with the concise and informative manner in which you have presented subjects of interest to credit and financial executives. . . . Have found especially helpful ideas in the 'problem' series and trust you will continue to make these experiences available."

FRANK E. BYRNE

Treasurer, Cannon Mills, Inc., New York, N.Y.

Keeps Abreast of Trends

"For the past several years I have found your monthly magazine to be extremely valuable in keeping abreast of problems, trends and new developments in industry and commerce."

Your series of articles with reference to the rise of the discount house and its effect upon credit and sales policies was a very timely one."

STUART D. MENIST

Manager, Fireman's Fund Group, San Francisco, Calif.

Cover Pictures

"Your monthly magazine is very good, but for Pete's sake why don't you change the cover? The pictures are excellent, but let's get something different like fishing or playing golf."

F. CLIFFORD HEATH

Credit Manager, Sealright Company, Inc., Fulton, N.Y.

Reprinting

"We have read with a good deal of interest the article entitled 'Construction Credit Requires Special Analysis of the Financial Statements,' by Tyler T. Harrison . . . We would sincerely appreciate your permission to reprint the article in our next issue."

ARTHUR A. FABER

Managing Editor, Construction Equipment News, Chicago

More Interesting

The articles in CREDIT AND FINANCIAL MANAGEMENT seem to become more interesting as time goes on, and I am particularly pleased with the arrangement of the entire magazine.

H. C. FROST

Credit Manager, Simmons Company, Atlantic Division, Elizabeth, N.J.